



HENRI BENDEL
NEW YORK

HENRI BENDEL AND KENSINGTON TOURS LAUNCH SOUTH OF FRANCE SWEEPSTAKES

Luxury Brands Collaborate to Offer a Chance to Win a Trip Inspired by Henri Bendel's Summer Collection



NEW YORK (April 30, 2014) – [Henri Bendel](#) and [Kensington Tours](#) are excited to announce an exclusive sweepstakes opportunity inspired by the legendary boutique's summer 2014 collection. The exciting sweepstakes grand prize features a an ultra-luxe six-day itinerary curated by bespoke private tour company, Kensington Tours, in the South of France alongside a Henri Bendel gift card and coveted "swag bag." Beginning April 30, 2014 and closing May 18, 2014, consumers can enter the sweepstakes in-store or online at www.facebook.com/henribendel.

Few places in the world conjure up more glitz and glamour than the French Riviera, where travelers may well find themselves rubbing shoulders with famous stars amid the chic boutiques and baroque architecture of Nice, or along the famous Promenade des Anglais. Kensington Tours' Destination Experts provide invaluable insight for the discerning traveler looking to experience luxury lifestyle at its fullest, while legendary fashion brand Henri Bendel is the place to find everything one needs to look the part.

The Grand Prize winner of the [Henri Bendel – Ultimate Escape to the South of France Sweepstakes](#) receives:

- Round-trip airfare for two passengers from the United States to Nice, France
- Six days and five nights in Nice and St. Tropez
- A bespoke itinerary curated by Kensington Tours, including a perfumerie visit, luxury city tours, and private drivers
- A \$500 Henri Bendel gift card
- Henri Bendel travel accessories

Official contest rules can be found at www.facebook.com/henribendel.

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About Henri Bendel: [Henri Bendel](#), Manhattan's legendary Fifth Avenue boutique, has long influenced the shape of American fashion with an unmistakable sense of style and a keen eye for the new and the next in women's handbags, jewelry, and gifts. Known for its legendary brown & white striped shopping bags and hatboxes, Henri Bendel continues to translate the spirit and energy of New York City in their 30 stores nationwide. Twitter: @HenriBendel

About Kensington Tours: [Kensington Tours](#) offers custom and private guided tours to over 90 countries worldwide. The flexibility of Kensington's offerings results in tailor-made journeys that are carefully handcrafted to deliver personalized adventures like no other company. Kensington Tours was named to "World's Best Awards 2011" by Travel + Leisure Magazine and named one of the "Best Adventure Travel Companies on Earth," by the editors of National Geographic Adventure Magazine. Twitter: @KensingtonTours

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