



KENSINGTON TOURS
PRIVATE GUIDED TRAVEL WORLDWIDE

VACATION.COM ADDS LUXURY PRIVATE TOUR PROVIDER KENSINGTON TOURS

Award-winning company offers members' clients customizable, upscale travel experiences without the high price tag.

Alexandria, Va. (December 08, 2009) – Vacation.com®, North America's leading travel services marketing organization, welcomes new Preferred Supplier Kensington Tours, an award-winning tour operator specializing in private guided travel to more than 80 countries.

Kensington's customized private tours are benchmarked at 30% less than group tours from premium operators. Their team of destination experts will be valuable allies to Vacation.com member agents, who will earn a high commission on every booking.

"Vacation.com partners with companies that offer our members unique and marketable travel products," said John Lovell, Vacation.com's vice president of Sales & Industry Relations. "Kensington Tours fits perfectly, providing skillfully designed and executed private tours at 30% less than similar companies. That's a product our agents can easily sell to their clients and make a high profit."

In 2009, Kensington Tours was recognized as one of the "Best Adventure Travel Companies on Earth" for the second year in a row by *National Geographic Adventure* magazine, which also gave Kensington high marks in both the Luxury Adventure and Customer Satisfaction categories.

"Our clients have come to expect luxury without the high price tag, and that's exactly what we provide," said Jeff Willner, CEO of Kensington Tours. "We look forward to working with Vacation.com agent members and helping to bring more of their clients a premium, custom-built travel experience."

Vacation.com members can visit AgentNet to learn more about Kensington Tours. All other agents can visit www.JoinVacation.com for more information on all the benefits Vacation.com provides.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates **"The Power of the Partnership"** between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency's profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization "Powered by Real Travel Agents," is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

Kensington Tours

Kensington Tours offers custom private-guided tours to more than 80 countries around the world. The flexibility of Kensington's offerings allows for personalization of every tour at a wide range of price points – resulting in a handcrafted vacation experience at an unbeatable value. The company's private tours are regularly benchmarked at 30% less than identical tours from premium group operators. Kensington Tours was named one of the 'Best Adventure Travel Companies on Earth' in 2008 and 2009 by the editors of *National Geographic Adventure* magazine.

###

For more information contact:

Kathleen Doheny
Director, Marketing , Kensington Tours
416 862-2001
kathleen.doheny@KensingtonTours.com