



KENSINGTON TOURS
PRIVATE GUIDED TRAVEL WORLDWIDE

Kensington Tours Launches Kensington Villa Collection

Award Winning Tour Operator Adds Luxury Villas To Their Global Portfolio

Wilmington, DE, May 10, 2011 -- Kensington Tours is pleased to announce the latest addition to their portfolio, The Kensington Villa Collection, (www.kensingtontours.com/villas) designed to marry private villa rentals with Kensington's signature customized, private guided tours. The new Villa Collection allows clients to enjoy the delights of a villa stay experience together with a full and customized itinerary including Kensington's complete range of private tours, activities and services, all coordinated by Kensington's team of Destination Specialists.

"The Kensington Villa Collection," says Kensington's new Villa Connoisseur, David Smith, who brings over a decade's worth of experience in the villa market to Kensington, "ensures that villa enthusiasts can still enjoy all the benefits of a private tour including vetted, expert local guides, perfectly planned custom itineraries, access to wide spectrum of popular, niche and specialty tours, private transfers, 24/7 on-the-ground support and more, all packaged together for ease of planning and peace of mind."

The Kensington Villa Collection includes a range of exclusive properties ranging from one to twenty bedroom options in Europe, including Italy and France, and the Caribbean, including St. Bart's, Jamaica, Belize, Grenada, Virgin Gorda, St. Martin, St. Lucia, Costa Rica and Mexico.

Whether in search of a private island paradise, cozy one bedroom bungalow, family friendly abode with waterslide, a vineyard estate or a 16th century castle, Kensington will match clients with their perfect villa. Kensington's Destination Specialists next custom design the services, daily tours, adventures and cultural encounters for the ultimate tailor-made experience. The result is one-stop-shop planning for a villa experience seamlessly synchronized with culinary lessons, cycling excursions, wildlife safaris, sunset cruises, deep sea fishing, vineyard visits, historical tours – and everything else on the bucket list.

"As with all of Kensington's offerings," said Jeff Willner, Founder and CEO of Kensington Tours, "our new collection of private villa escapes and adventures provide unrivalled flexibility, great value and exceptional custom travel experiences."

###

About Kensington Tours:

Kensington Tours offers custom private guided tours to over 90 countries around the world. The flexibility of Kensington's offerings allows for personalization of every tour at a wide range of price points – resulting in a handcrafted vacation experience at an unbeatable value. Kensington Tours was named one of the 'Best Adventure Travel Companies on Earth' by the editors of National Geographic Adventure magazine.

MEDIA CONTACT:

Robin Brooks

PR & Marketing

647 880 1581

Robin.Brooks@KensingtonTours.com