

Honour the 100th Anniversary of the South Pole's Discovery with a Trip to the End of The World

Eco-camp Kensington Antarctica celebrates milestone with luxurious Antarctica adventures

September, 2011 - With December 14 marking the 100th anniversary of the first man to make it to the South Pole, Kensington Antarctica, the only luxury eco-camp located in the continent's interior is thrilled to offer a new portfolio of exclusive itineraries for those thrill seekers, jetsetters and adrenaline adventurers looking to honour two of the 20th century's greatest explorers, Roald Amundsen and Robert Falcon Scott.

"Guests at Kensington Antarctica will witness the same otherworldly polar landscapes that these courageous explorers and their expedition teams set their eyes on one hundred years ago," says CEO Jeff Willner, an experienced explorer himself and a fellow of the Royal Geographic Society. "With more tourists and cruise ships expected this year than ever before, our camp is the exclusive alternative for those who want to avoid the crowds and receive an authentic encounter in the untouched wilds at the heart of the continent.

Kensington Antarctica's exclusive centennial itineraries allow travelers to celebrate the discovery of the South Pole with champagne toasts, gourmet cuisine by a famous chef, private jets and red carpet arrivals. Led by genuine polar explorers and experts as guides, adventurers can take part in a variety of once-in-a-lifetime Antarctic experiences customized to suit their own interests and travel styles.

From adrenaline inducing activities such as kite skiing, mountain climbing and ice caving, to more leisurely pursuits like scenic champagne picnics, walks to see playful Adelie penguins, visits to science stations or a flight to a 12,000 strong Emperor penguin colony, Kensington Antarctica has something for every type of adventurer.

Accessible by private jet from Cape Town, South Africa, this elite eco-camp is open during the Antarctic's interior warm summer season so anyone in normal physical condition can join. Itinerary offerings range from eight day safaris featuring the Emperor Penguins and South Pole

flights, shorter three day trips designed to cater for those with tighter schedules and exclusive custom departures available only through Kensington Tours.

The Antarctica summer runs from late November through January when temperatures average

a mild 23 degrees Fahrenheit. Departures for the 2011 season include:

• <u>3 Day Elite Antarctica Overnighter</u>: from 18,000 euros (US \$25,300): 1 departure: Dec 19, 2011





• <u>8 Day Antarctica, Penguins and South Pole</u>: from 56,000 euros (US \$78,800): 2 departures: Dec 7 & Dec 14, 2011

About Kensington Tours

Kensington Tours offers custom private guided tours to over 80 countries around the world. The flexibility of Kensington's offerings allows for personalization of every tour at a wide range of price points – resulting in a handcrafted vacation experience at an unbeatable value. Kensington Tours was named one of the 'Best Adventure Travel Companies on Earth' by the editors of National Geographic Adventure magazine.

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