



## KENSINGTON TOURS

PRIVATE GUIDED TRAVEL WORLDWIDE

### **Kensington Tours Announces Exclusive Tours Around Brazil World Cup** *Get To The Game - Customizable Football Pilgrimages Built Around Brazil World Cup*



Wilmington, DE, 27 June 2012 – ([www.KensingtonTours.com](http://www.KensingtonTours.com)) With the UEFA European Championship now over, the most dedicated soccer aficionados are already looking forward to 2014's monumental 20<sup>th</sup> anniversary Brazil World Cup. That's why Kensington Tours has created an exclusive collection of customizable Brazil tours based around this dramatic championship sporting event. Based out of Rio de Janeiro, these unique sporting adventures make it simple to bring a football fanatic's dreams to life.

"Creating extraordinary travel experiences is what Kensington does and nothing is more thrilling than witnessing the magic of the most widely viewed sporting event on the planet," says Marsha Pautler, Director of Kensington's Championship Series which offers tour to the most coveted tournaments in sport. "While millions of people from around the world watch the games on television, Kensington is putting lucky sports fans right into the heart of the action in Brazil."

Kensington's experiences all feature stylish centrally-located premium hotels,

chauffeured transfers, private guided tours and onsite 24/7 support. You will be paired with a destination expert who will tailor your experience to your exact wishes.

When not watching the matches, travelers will discover Brazil's vibrant culture and natural wonders during private guided tours of its many highlights. From Copacabana's white beaches and Sugarloaf Mountain to rainforest safaris and lively samba music, these enriching experiences are guaranteed to win. So pack your flag and get ready to be a part of football history in the making in 2014.

Kensington's customizable Brazil World Cup travel experiences are built around the following waves of event dates:

Round One Group Match Wave - June 13th-20th, 2014

Round Two Group Match Wave - June 20th - 27th, 2014

Round of 16 and Quarter Final Wave - June 27th -July 5th, 2014

Semi Finals and Final Wave - July 7th - 14th, 2014

Learn more about these customizable Brazil World Cup experiences at

<http://www.kensingtontours.com/tours/south-america/brazil/brazil-world-cup>

These travel packages are the first of in series to be launched. Additional options, at a variety of price points, including fan-favorite "Follow Your Team" - where devotees can move from city to city - options will follow.

**About Kensington Tours:**

Kensington Tours offers custom and private guided tours to over 90 countries worldwide. The flexibility of Kensington's offerings results in tailor-made journeys that are carefully handcrafted to deliver personalized adventures like no other company. Kensington Tours was named to "World's Best Awards 2011" by Travel + Leisure Magazine and named one of the "Best Adventure Travel Companies on Earth," by the editors of National Geographic Adventure Magazine.

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