

PRIVILEGED ACCESS TO CHAMPIONSHIP EVENTS HALLOWED TROPHIES & MILLION DOLLAR PURSES RUBBING SHOULDERS WITH SPORTS LEGENDS & FAMOUS FACES IMPOSSIBLE-TO-GET TICKETS & BEHIND-THE-SCENES ACCESS ADRENALINE-FUELED ADVENTURES...

... these are the things bragging rights are made of. But, more to the point, this is the edge your Corporate Incentive & Rewards program needs to stand out from the crowd.

Kensington Corporate Incentive & Rewards portfolio is carefully choreographed to leverage the power of the extraordinary to motivate, reward and rejuvenate. With a portfolio built around VIP access to coveted events – Monaco Grand Prix, the Golf Majors, the World Cup, Wimbledon, the Oscars – our programs offer exclusive experiences & once-in-a-lifetime moments you can't find just anywhere.

As the cornerstone of your Reward & Incentive programs or as a complement to existing programs, there is no smarter way to drive ROI.



REWARD EMPLOYEE INCENTIVES

Extraordinary experiences should be central to any HR strategy that seeks competitive advantage. Recruit people by offering exclusive benefits, retain people by featuring extraordinary opportunities and reward people by giving them value they can't find anywhere else. Want to motivate your sales team? Send your top performers to Augusta on a private jet complete with luxury hotels, tee times and more.



RECOGNIZE CLIENT HOSPITALITY

Design bespoke hospitality trips to give your clients access to some of the world's most unique and exclusive experiences. Want to inspire deep and lasting devotion? Put a racing fan on a VIP balcony overlooking the Monaco racetrack, complete with helicopter transfers and Ferrari tour. Kensington specializes in translating fantasy to reality in an environment that will give you full credit and the full attention of your clients.



REINVENTCORPORATE RETREATS

Innovation typically comes from looking at the world through a different lens. Our executive retreats are intentionally designed to take people "comfortably" out of their comfort zones in order to shift their perspective, thereby liberating them to explore complex business challenges in new and creative ways.



- World Cup Soccer
- Summer & Winter Games
- Impossible-to-get hotels & private transfers
- · Customized itineraries & private guides



- Elite access: top tickets & VIP parties
- Private viewing galleries & pit tours
- 5-star hotels, yacht charters, helicopter tours
- Monaco, Austin, Montreal, Barcelona & more



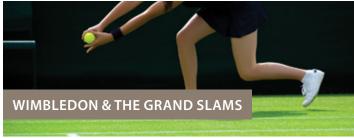
- Corporate Boxes & VIP hospitality
- A-list celebrity pre & post game parties
- Player meet & greets
- Helicopters, limos & best hotels



- Italy by Ferrari
- BMW Racing Experience
- F1 training at Silverstone Track
- Top Gun fighter jet



- VIP access & hospitality
- Police escort to Augusta
- Play on championship courses
- US Open, British Open, Ryder Cup



- VIP tickets & access to exclusive Gatsby Club
- Personalized London experiences
- 5-star hotels, helicopter flights & private transfers
- US Open, Australian Open, French Open



- Academy Awards: Elton John's Oscar Party
- The Grammys: Helicopters, limos & 'Red Carpet' entry
- Golden Globes: VIP Access & 'Red Carpet' entry
- Behind-the-scenes access to TV's most popular shows



- Coveted tee times & swing clinics
- Dedicated Old Course representative
- Private tours of British Golf Museum & local castles
- Scotch tastings, limo transfers & 5-star hotels



RECOGNIZED BY TRAVEL + LEISURE 'WORLD'S BEST AWARDS' & NATIONAL GEOGRAPHIC ADVENTURE 'BEST ADVENTURE TRAVEL COMPANIES ON EARTH'

I brought seven of my best clients to Augusta last year for the Masters. While we've all talked shop over a round before, golf's most exclusive tournament took our relationship to a new level. Close encounters with the world's best golfers, and the customized extras exceeded my expectations. Each one of my clients personally thanked me for this once-in-a-lifetime experience – and showed how much they value our business relationship afterwards.

