



The Championship Series From Kensington Tours

Experience the World's Most Exclusive Sporting Events with VIP Treatment and Elite Access

Wilmington, DE, September 13, 2010 - Take part in the world's most prestigious sporting events with the latest addition to Kensington Tours' portfolio, The Championship Series (<http://kensingtontours.com/champ-series>) – a collection of VIP packages to the most legendary tournaments in sport including the Masters, Wimbledon, The Monaco Grand Prix, Kentucky Derby, Super Bowl, Ryder Cup and more.

These elite tours have been designed for travelers looking for once-in-a-lifetime experiences where steely-eyed competitors risk everything in pursuit of hallowed trophies, million dollar purses and the bragging rights of being the best in the universe. Featuring impossible-to-get tickets, luxury hotels, glamorous soirees, first class seats, VIP access and endless opportunities for indulgence, these adrenaline fueled events are ideal for sporting pilgrimages, corporate entertaining or a weekend with the guys.

Championship Series' packages include extravagances like helicopter transfers, champagne toasts, police escorts, rounds of golf on the world's most desirable courses, VIP hospitalities, Ferrari driving and tours showcasing the host city. When money is no object Kensington can customize the experience to include upgrades like private boxes, tickets for Millionaires Row, limos, private jets, behind the scenes access and even interaction with professional athletes can be arranged.

"Most people don't even realize that they can get into these impossible to access tournaments," says Kensington's CEO Jeff Willner. "Our goal was to take the most extraordinary moments in sport from around the world and package them into VIP, worry-free and once-in-a-lifetime tours using our global expertise. While millions of people watch the event on television, our Championship Series takes true sports fans front row & center."

Kensington's Championship Series Portfolio includes but is not limited to the following sporting events:

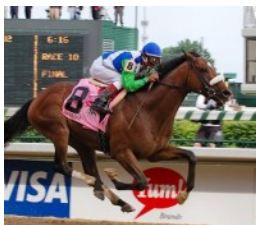


APRIL 2011 - VIP Masters' Golf Packages: The Ultimate Golf Getaway (\$4,995pp USD)

Walk the course with the finest players of our time as they pursue the legendary green jacket. Kensington's premium sporting offering this exclusive package brings out the best of the championship's rich history, celebrated course and tournament highlights. Featuring Masters Patrons' Badge, VIP hospitality, police escort to

Augusta, two rounds of golf on renowned courses, commemorative gift, accommodation at the Ritz Carlton, all transfers and much more.

MAY 2011- Kentucky Derby Exclusive: The Most Coveted Trophy in Horse Racing (\$7,109pp USD)



Join Kensington at Churchill Downs for the most electric two minutes in sports as you experience the stylish Kentucky Derby. Sip mint juleps in the prestigious clubhouse as you watch the winner cross the finish make history at the most epic horse race in the world. Receive behind-the-scenes access at Churchill Downs, dine at one of the best restaurants in town, enjoy private chauffeured transfers and stay

(more)

at Louisville's most prestigious hotel. – If you want you can even upgrade to Millionaires' Row.

MAY 2011- VIP Monaco Grand Prix F1: The World's Most Elite Car Race

(\$12,695pp USD)

Boasting champagne toasts, helicopter transfers and Ferrari fuelled fun, this tour to the Monaco Formula 1 Grand Prix is truly once-in-a-lifetime. Set against the sparkling Mediterranean, glamorous casinos and a sea of celebrities, it is no wonder that this is most coveted F1 racing event. Featuring a VIP terrace overlooking 75% of the racetrack, 5 star hospitality with delicious gourmet cuisine, fine spirit and more. Drive a Ferrari along the French Riviera, take helicopter transfers to and from the Nice airport, lavish accommodations at the Fairmont Monte Carlo, optional pit and paddock tours much more!



JUNE 2011 - Luxury Wimbledon Packages: The World's Most Prestigious Tennis Championships (\$4,995pp USD)



Watch tennis's most talented athletes compete for the most coveted of all "Grand Slam" titles. Featuring official centre court tickets to the matches of your choice, use of the Debenture Holders' Lounges, all day access to the elite Gatsby Club, champagne reception, 3-course à la carte lunch, spirits, high tea, official program, commemorative VIP pass, hospitality, private transfers, accommodations in a luxury 5- Star Hotel.

Kensington Tours also offers packages for *the British Open, Ryder Cup, Olympics, the Super Bowl, the French Open, Brazilian F1, the Australian Open, the World Cup* and more. Keep in mind these 2011 packages are going fast, so book today to get your VIP Access!

For more information, don't hesitate to contact me or visit the website at <http://KensingtonTours.com>.

About Kensington Tours:

Kensington Tours offers custom private guided tours to over 80 countries around the world. The flexibility of Kensington's offerings allows for personalization of every tour at a wide range of price points – resulting in a handcrafted vacation experience at an unbeatable value. Kensington Tours was named one of the 'Best Adventure Travel Companies on Earth' by the editors of National Geographic Adventure magazine.

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