

## KENSINGTON TOURS LAUNCHES 'KIDS STAY FREE' PROMOTION ON 'FAMILY GAME TRACKER' SAFARIS IN AFRICA

Private Guided Family Safaris For 4 Through East Africa's Best Parks From \$7,999

WILMINGTON (October 6, 2009) – Taking the family on a safari has never been so affordable! For the adventure of a lifetime, **Kensington Tours** (<u>www.kensingtontours.com</u>) has launched a '**Kids Stay Free'** promotion on its *Family Game Tracker* private safaris through the most spectacular parks of Kenya and Tanzania including Masai Mara, Serengeti and Ngorongoro Crater.

Through the promotion, children (17 years of age or younger) stay free when they share accommodations with two adult family members (maximum of two children per two adults). The 'Kids Stay Free' offer is valid now through July 31, 2010.

This eight-day private safari combines unparalleled game viewing in a family's own private vehicle (with an experienced guide) and evening relaxation at Kensington's high-quality tented camps. All safaris are private and customizable with no pre-set departure dates, providing unrivaled family-friendly flexibility not found on typical group safaris.

The Family Game Tracker starts at \$7,999 for a family of four and includes the following:

- All accommodations (one night in Nairobi, six nights at Kensington Camps, and a day room on the last day)
- Daily game drives in a private 4X4 vehicle where travelers can search lions, elephants, giraffes, wildebeests, zebras and other herds of animals while discovering three magnificent parks
  - \* Masai Mara
  - \* Serengeti National Park
  - \* Ngorongoro Crater, the world's largest caldera, an extinct volcano packed with wildlife
- All park fees
- Services of a private driver/guide
- All meals (breakfast, lunch and dinner) and airport transfers

## • All internal flights

Drinks, visas and optional itinerary activities (such as hot air balloon rides and Masai cultural visits) are not included in the listed safari price. The *Family Game Tracker* program is priced from \$7,999 – \$10,082 for a family of four, dependant on the time of travel now through July 31, 2010.

## **About Kensington Tours & Kensington Camps**

Kensington Tours offers custom private-guided tours to over 80 countries around the world. The flexibility of Kensington's offerings allows for personalization of every tour at a wide range of price points – resulting in a handcrafted vacation experience at an unbeatable value. The company's private tours are regularly benchmarked at 30% less than identical tours from premium group operators. Kensington Tours was named one of the 'Best Adventure Travel Companies on Earth' in 2008 and 2009 by the editors of *National Geographic Adventure* magazine.

Kensington Tented Camps – Kensington Mara, Kensington Serengeti and Kensington Ngorongoro – bring together breathtaking beauty, teeming wildlife and the cultural splendor of Africa in an intimate and elegant setting. Each of the three camps has eight beautifully appointed canvas tents – among the largest in the game parks – which include two queen-size beds, running hot and cold water, flush toilet and shower, lighting and electricity.

For more information, contact Kensington Tours at 1-888-903-2001, e-mail: info@kensingtontours.com. Visit Kensington at www.kensingtontours.com.

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