



## KENSINGTON TOURS ANNOUNCES THE APPOINTMENT OF RONALD VENO AS PRESIDENT



**NEW YORK (September 10, 2014)** – Bespoke private tour operator, Kensington Tours, is pleased to announce the appointment of Ronald Veno as its new president. A veteran of the luxury travel industry, Veno brings over 20 years of experience, 18 years of which were spent with Abercrombie & Kent. His role will include the curating of Kensington Tours' global portfolio of luxury experiences with a strong focus on customer experience and driving unsurpassed quality and value.

Veno was most recently with Abercrombie & Kent Akorn Destination Management. There he headed strategic sales teams in North and South America as well as Europe while spearheading growth in emerging markets like Eastern Europe, China and Brazil. In addition to destination management, his experience includes sales management in the retail, tour operator, incentive, and cruise segments.

“Ron’s global connections, luxury product knowledge and proven business development skills make him a superb addition to Kensington’s leadership team as we strive to further deepen our portfolio of extraordinary experiences and accelerate our relentless focus on driving incomparable value in the luxury market.” said Jeff Willner, Founder & CEO of Kensington Tours.

Prior to Akorn, Veno owned and led the firm Global Travel Solutions in the North American wholesale travel trade. Mr. Veno is a graduate of the Boston College Carroll Graduate School of Management with a Master of Business Administration.

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**About Kensington Tours:** [Kensington Tours](#) offers custom and private guided tours to over 90 countries worldwide. The flexibility of Kensington’s offerings results in tailor-made journeys that are carefully handcrafted to deliver personalized adventures like no other company. Kensington Tours was named to “World’s Best Awards 2011” by Travel + Leisure Magazine and named one of the “Best Adventure Travel Companies on Earth,” by the editors of National Geographic Adventure Magazine.

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