



**Kensington Tours Appoints Travel Industry Veteran Michael Gregurich  
As Director Of Affinity Programs And Agent Sales In The Mid-West**



**(Wilmington, DE) October 21, 2014** – Kensington Tours ([www.kensingtontours.com](http://www.kensingtontours.com)) is pleased to announce the appointment of Michael Gregurich to the position of Director of Sales, Midwest and Affinity Channel.

Gregurich will work closely with Kensington’s travel agent accounts and partners in the Midwest to continue building on impressive growth over the past several years. In addition, Gregurich will leverage his affinity travel experience to develop premium and luxury affinity business with agencies looking for new ideas and exclusive options.

“Michael brings with him over a dozen years of experience driving strategic affinity partnerships and lasting relationships with travel agencies across the USA and the globe,” says Ron Veno, President of Kensington Tours. “He has represented a collection of luxury brands with great success and has a proven track record for building profitable relationships. We are thrilled that he is joining Kensington Tours.”

“I’m excited to represent the Kensington portfolio which has so much depth and breadth to offer agents both for their individual client and for affinity opportunities,” said Gregurich. “Exclusive programs like Kensington’s Explorers-in-Residence series give savvy agents exciting new affinity options to keep and grow their business.”

Prior to joining Kensington Tours, Gregurich held leadership roles with numerous luxury travel brands including Vice President of Sales – North America for Sanctuary Retreats /Abercrombie & Kent, Manager of SIG’s & MICE Travel for Abercrombie & Kent Southern Africa and as a Director at Silversea Cruises.

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**About Kensington Tours:** [Kensington Tours](#) offers customized private tours to over 90 countries worldwide. Every tailor-made journey is carefully crafted destination specialists to deliver a personalized adventure like no other. Kensington Tours has been recognized and awarded by industry leaders including Travel + Leisure Magazine, National Geographic Adventure Magazine, National Geographic Traveler magazine, Fodor's and more.

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